

# Sponsor Proposal



#projectschools

TO MAKE AN IMPACT BY SEEING THE NEXT GENERATION WIN



FANCOURT




#PROJECTSCHOOLS

**ANNUAL  
FUNDRAISING  
GOLF DAY**

**26 APRIL 2024**

NPC - Reg. Nr. 2016/386981/08

INFO@PROJECTSCHOOLS.CO.ZA 

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"In South Africa 9% of all teen deaths are due to suicide – and this figure is on the increase. In the 15-24 age group, suicide is the second leading – and fastest growing – cause of death. Children as young as 7 have committed suicide in South Africa. Every day 22 people take their lives. Suicide is on the increase and the question is why?" This shocking statistic is quoted by The South African Depression and Anxiety Group. The World Health Organisation reports that mental health conditions, such as childhood epilepsy, developmental disabilities, depression, anxiety, and behavioural disorders, are major causes of illness and disability among young people. Worldwide, 10-20% of children and adolescents experience mental health conditions, but the majority of them do not seek help or receive care. Half of all mental health conditions start by 14 years of age. Suicide is the third leading cause of death in 15–19-year-olds. The consequences of not addressing mental health and psychosocial development of children and adolescents extend to adulthood and limit opportunities for leading fulfilling lives.

The above statistics and our quest to respond to this "cry" for help, is the reason for the existence of **#ProjectsSchools**. We place full-time youth workers in Schools to pro-actively identify and respond to potential mental health issues amongst the youth in schools. We work in partnership with schools to provide hands-on practical support for students with potential spiritual and emotional well-being.

**#ProjectsSchools** is dedicated to supporting individuals through what we call "Couchelling". Couchelling is the term we use to explain the interactive communication between the youth worker and the students whereby informal and formal support and guidance are provided where needed. Through this proactive process serious spiritual and emotional well-being issues are often identified.

The youth workers placed in schools are either Theological, Social Study, Psychology or Teaching Students that was hand-picked by **#ProjectsSchools'** board of directors and are all trained through the **#ProjectsSchools** academy to become competent "couchellers".

Proceeds from the golf day will go towards the funding of the **#ProjectsSchools** resources to achieve our aim of assisting as many of our young people in need as possible. The directors of **#ProjectsSchools** who are all passionate about this cause, does not receive any compensation for their leadership and guidance of the organisation which is testimony of the commitment of the key stakeholders involved.







## HOW CAN YOU BECOME INVOLVED WITH THIS EXCLUSIVE GOLF DAY AT FANCOURT?

### NAMESPONSOR

#### This includes:

- Exclusive naming rights for this event,
- Branding of the registration and the prize giving ceremony,
- Involvement in the handout of the prizes at the event ,
- Branding of all marketing material
- A marketing station with marketing material prize giving event
- A 5-minute marketing pitch at the prize giving ceremony.

**Amount: R 50 000**

### PROMOTIONAL TEE

#### This includes:

- Promotional Tee (Only 4 promotional tees available)
- Branding of the tee
- Marketing station setup at the tee

**Amount: R 5 000**

### BUYING / SPONSORING A 4 BALL

**Amount: R 4 000**

### DONATION FOR THE CAUSE

You receive an Article 18A certificate for your donation. Please note that as per the SARS guidelines, parties that donate cannot participate in any commercial or promotional activities at the golf day to qualify for the Article 18A certificate.



### WE WILL ALSO NEED SPONSORSHIP FOR THE FOLLOWING FOR THE DAY:

- Prizes (32 prizes)
- Branded Items, such as water / refreshment bottles
- Smaller items that could be used in goodie bags – like vouchers, pens, bottled water etc.
- Prizes for a lucky draw / raffle prize
- Items for the auction.

Sponsors will receive airtime at the prize giving event and will be included in all marketing on all Social Media platforms and advertising on the run up for the event.

### CONTACT & INFORMATION

For more information or to arrange an appointment with #projectschools, please contact us on:

**044 011 0304**

or send an email to

**info@projectschools.co.za**

or visit our website:

**www.projectschools.co.za**



**26 APRIL 2024**





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# Thank YOU



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**ANNUAL**

**FUNDRAISING**

**GOLF DAY**

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[www.projectschoools.co.za](http://www.projectschoools.co.za)

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